



ASFPM Foundation - Symposium 2

Flood Risk Perception, Communication, and Behavior

Wednesday, November 4, 2009, 8:30 am – 4:30 pm
Pew Charitable Trust Building, Washington, D.C.
901 E Street NW, Washington, D.C. 20004

AGENDA

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| 8:30 – 9:00 | Registration, Continental Breakfast, Networking | <i>9th Floor Café</i> |
| 9:00 – 9:15 | Welcome, Introductions
<i>Wallace A. Wilson, PE, CFM, ASFPM Foundation Vice President; W.A. Wilson Consulting</i> | <i>10th Floor Carolinas</i> |
| 9:15 – 9:45 | Topic Overview
<i>Doug Plasencia, PE, CFM, ASFPM Foundation Events Committee Chair; Michael Baker Jr. Sam Riley Medlock, JD, CFM, ASFPM Policy & Partnerships Program Manager</i> | <i>10th Floor Carolinas</i> |
| 9:45 – 10:30 | “Increasing Public Readiness for Flood Disasters”
Recent research
<i>Dennis Mileti, Ph.D., Professor Emeritus, University of Colorado at Boulder</i> | <i>10th Floor Carolinas</i> |
| 10:30 – 10:45 | Break | <i>9th Floor Café</i> |
| 10:45 – 11:45 | Relationship of Behaviors to Flood Risk Management Outcomes — Breakout 1
<i>Facilitators – Bruce A. Bender, Bender Consulting Services; Edward A. Thomas, Esq., Michael Baker Jr.; Pam Pogue, CFM, URS Corporation</i> | <i>Various</i> |
| 11:45 – 12:30 | Lunch | <i>9th Floor Café</i> |
| 12:30 – 2:00 | Relationship of Risk Communication Methods to Behaviors —Breakout 2
<i>Facilitators – Bruce Bender, Ed Thomas, Pam Pogue</i> | <i>Various</i> |
| 2:00 – 2:15 | Break | <i>9th Floor Café</i> |
| 2:15 – 4:15 | Recommendations
<i>Facilitator – Doug Plasencia</i> | <i>10th Floor Carolinas</i> |
| 4:15 – 4:30 | Closing Summation
<i>Larry A. Larson, PE, CFM, ASFPM Executive Director, ASFPM Foundation Sec’y, Treasurer</i> | <i>10th Floor Carolinas</i> |

Thank you to our Sponsors who enable us to host the Symposia and Forum at no cost to participants.

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