



ASFPM FOUNDATION

ASSOCIATION OF STATE FLOODPLAIN MANAGERS, INC.

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President's Report for 2010 ASFPM Conference: Foundation Activities since the 2009 ASFPM Conference

Trustee News

The Full Board and Executive Board was consistent this year with no changes.

2009 ASFPM Conference: Recap

- The Foundation held a special reception for Foundation donors and corporate partners on Wednesday, June 10, 2009
- The Silent Auction raised \$7,659. The Live Auction raised \$8,670.

Update to the Bylaws

No changes to the bylaws occurred this year.

Events Committee

The primary event was the 2009-2010 Gilbert F. White Flood Policy Forum Series. This is the third Forum held by the Foundation. The theme was "Managing Risk to Humans and to Floodplain Resources". Designed and hosted by the ASFPM Foundation, the Forum brought together almost 100 of the nation's experts in resource management, flood hazards, insurance, mapping, public awareness and behavior, policy, and other fields. The challenge facing the group was to consider the wisdom and feasibility of developing a comprehensive flood risk management strategy for the United States.

Two symposiums and one Forum were held prior to the Forum event to lay the foundation for the main event.

- Symposium 1 gathered 50 invited experts on September 16th to examine the best ways to approach the measurement of both the varied risks posed by floods and the many services provided by the natural functions and resources of flood prone areas. Participants recognized that agencies, organizations, and practitioners interpret "flood risk" and "flood risk management" through the lenses of their own flood-related missions. Symposium participants grappled with flood risk measurement issues by examining key.
- Symposium 2 gathered more than 60 experts on November 4th in the field of flood risk management, communication, and related behavior to explore current messaging strategies with regard to flood risk and floodplain resources.

The next steps are the creation of the Forum report which is scheduled to be completed Fall 2010.

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Symposium 2 Breakout Session 1



Forum Participants

Implementation and Outreach Committee

The most significant activity is the development of an interactive professional game, FloodManager, designed to be fun while educating users on sustainable floodplain management. “FloodManager” is a serious computer game/simulator.

It was conceived to teach decision-makers the primary floodplain management principles they can apply in their community to increase resilience against flood disasters and to guide and steward development in their community in a manner that provides the most benefits while adhering to the tenets and practices of No Adverse Impact (NAI). Economic development via property and sales tax revenues is a community's lifblood, for both individuals and local government, but floodplains and other critical resource areas continue to be developed, but without the long-term foresight of knowing and planning for the consequences. “FloodManager” walks local decision-makers through various options regarding the use and development of floodplains as they grow a typical town. Then, after a selected period of time and exposure to random flood events, the consequences of those decisions can be viewed and analyzed.



Introduction screen shot of FloodManager 1

FloodManager was tested with a group of 109 beta users. The game was used at several conferences and is being presented at a workshop at the ASFPM conference.

Other activities include:

- Prepared and published two Foundation newsletters.
- Worked closely with ASFPM to design a new web page in conjunction with the ASFPM update of its web page.
- Updated the ASFPM Foundation PowerPoint presentation (located on the Foundation SharePoint site) and used it successfully to do presentations at State Chapter meetings throughout the year.
- Distributed Bob Freitag's book on Floodplain Management to the ASFPM Foundation Board.

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- Awarded the 2009-2010 Nick Winter Scholarship for \$2,000 to Collin C. Smalley who is attending Creighton University.
- Funded a paper for Flood Risk and relating it back to law. This work is being done by Jon Kusler and will be completed by Fall 2010.

Development Committee

The GFW Memorial Committee is pleased to announce that it has reached its initial funding goal of \$100,000. The funds were collected from over 400 gifts from individuals and organizations worldwide including the ASFPM, the ASFPM Foundation, and several ASFPM state chapters. The Committee continues to solicit and accept donations in order to cover the administrative expenses of the Boulder Community Foundation (2%), the non-profit which serves as the “bank” for this project, and for some cost adjustments over the two years it has taken to raise the funds since the original budget was formulated.



The ASFPM Foundation is seeking a grant to perform research to identify those specific practices, policies, and laws that support or inhibit implementation of NAI principles by the Federal government, and by States and local governments due to Federal support, policy, or practice. Research will target Federal policies and practices that serve to prevent or allow certain adverse impacts, including shoreline and stream bank erosion, increases in flow velocities and volumes, sedimentation, flood elevation, and concomitant impacts to water quality, water supply, and habitat. Through research of existing bodies of laws, regulations, and procedures, along with interviews with agency representatives and practitioners, researchers will populate an NAI Policy Matrix, cross-walking Federal agency policies against the NAI Building Blocks articulated in the publication, *No Adverse Impact: A Toolkit for Common Sense Floodplain Management*.

This year the Development Committee has been able to raise over \$90k in donations. This included support for the Gilbert F. White National Policy Forum and both Symposia leading up to the Forum. Donations also support other work of the Foundation, including half the Policy and Partnership Program Manager position shared with ASFPM. Corporations and individuals have been most generous in support of the ASFPM Foundation activities. Once again this year, the Foundation will hold both a silent and live auction at the ASFPM Conference.

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Other Foundation Business Update

The Foundation web page is active and continually updated. The foundation established its own web site at: <http://www.asfpmfoundation.org/>. Web links exist to go between the ASFPM and Foundation web sites. The Foundation also operates a SharePoint site (hosted by Dewberry) for internal Foundation business.

2010 ASFPM Conference in Oklahoma City, OK: Upcoming Events Update

The following events of special interest are scheduled during the conference:

- Welcome Fest, Sunday, May 16th, 7:30 – 10PM
- The 2010 Silent Auction will be held from 3:30 p.m. Monday, May 17th to 3:30PM on Wednesday, May 19th.
- Exhibits Grand Opening, May 17th, 5:00 – 7PM
- Keynote Luncheon, Tuesday, May 18th, 12:00 – 1:30PM
- Exhibits Social, Tuesday May 18th, 5:15 – 6:30PM
- Evening Networking Event, Tuesday, May 18th, 7:00 – 10:00PM, at the Cowboy Museum
- Risk MAP Town Hall Session, Wednesday, May 19th, 5:15 – 6:30PM
- Foundation Donors and Corporate Partners Reception and Live Auction, Wednesday, May 19th, 6:30 – 7:30PM
- National Awards Luncheon, Thursday, May 20th, 12:00 – 1:45PM
- Evening Networking Event, Thursday, May 20th, 6:00 – 9:00PM at the City Brick Walk