To honor the legacy of Gilbert F. White, The ASFPM Foundation is establishing an endowment in his name. Gilbert F. White was a founding Trustee of the Foundation and in his later years was bestowed the title “Advisor Emeritus”. Prior to his death, Gilbert provided his support for the establishment of an endowment that would focus on data collection, support essential evaluations, and be integrated with future policy discussions. The home for this endowment is within the Foundation.

THE PURPOSE OF THE ENDOWMENT

The purpose of the endowment is to fund:

- Data Collection for use in assessing programs of floodplain and watershed management.
- Sponsoring assessments, evaluations and research of floodplain management and related watershed management activities.
- Support of the Gilbert F. White Flood Policy Forum of the ASFPM Foundation.
- Other purposes consistent with furthering Gilbert F. White’s philosophy for wise floodplain management approaches, as determined by the Foundation’s Board of Trustees.

CONTRIBUTION CATEGORIES

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<tr>
<th>Level</th>
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<tr>
<td>Level 1</td>
<td>$500,000 and Above</td>
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<td>Level 8</td>
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SUPPORT

The Foundation is seeking pledges to contribute to the endowment. Corporate contributions of $10,000 or more (individual $1,000 or more) are sought to initiate the endowment.

If you would like to honor the memory of Gilbert White and his life-long work to reduce the costs and suffering from flooding, please consider making a donation to the Foundation or to the Endowment in his memory. For a pledge card go to: www.floods.org/Foundation/Files/ASFPM_Fndtn_Pledge_Form_GFW.pdf
On November 6-7, 2007, the Foundation will host the second Gilbert F. White National Flood Policy Forum at the George Washington University, Marvin Center in Washington, DC. The topic for this year’s Forum is “Floodplain Management 2050.”

“Floodplain Management 2050” is an invitational workshop of experts focusing how we will manage flood risk and our floodplains in the future given the increasing population, rise in housing demand, tight federal budgets, climate change and other factors. The first Forum, held at the National Academies in 2004, focused on the effectiveness of the 1% annual chance flood standard. It initiated a dialog and a series of “actions needed” recommendations on how our knowledge of flood risk is used. The second Forum will provide insight to guide policy change and research needs necessary to ensure that the nation’s floodplains in 2050 are properly managed and that flood damages do not continue to escalate.

The late Gilbert F. White’s 1942 dissertation, Human Adjustments to Floods, provided an alternative framework for managing flood risk that became the foundation for modern floodplain management. The following eight adjustment factors (with italics added here for explanatory purposes) in White’s “geographic” approach to managing floods will provide the context for the Forum:

1. Elevation
2. Flood Abatement (Watershed management approaches)
3. Flood Protection (Structural flood control)
4. Emergency Measures
5. Structural Adjustments (adjustments to buildings and infrastructure)
6. Land Use
7. Public Relief
8. Insurance

These factors will provide a framework from which to evaluate expected change and to identify adaptations needed. This includes both evaluating whether the adjustment factors in and of themselves meet current and future needs. From this backdrop various issues of change will be considered, including:

1. POPULATION GROWTH: How much and where? Trends in how we live?
2. SOCIAL FACTORS: Aging populations and changing demographics.
3. FEDERAL BUDGETS: What can we afford for mitigation, response and recovery?
4. HURRICANE KATRINA: What should we learn for future mega disasters?
5. CLIMATE CHANGE: What it signals for floodplain management and the role of the floodplain manager.
6. RISK COMMUNICATION: Before, during and after floods.
7. TECHNOLOGY: What can it contribute to flood hazard reduction?

Each forum participant will be asked to submit a paper focusing on one or more of these issues as they relate to meeting the demands floodplain management will face in 2050. Papers will be distributed in advance of the Forum to all participants to help shape the content of the discussion, and will be retained as part of the Forum archive to guide later reporting and provide a record of the thinking of policy experts in 2007.
A WORD FROM OUR SUPPORTERS...

We appreciate the generous support we receive from our corporate donors. We thank W.A. Wilson Consulting Services for their continuing support of the Foundation. Below is a description of the firm and the services it provides:

W.A. Wilson Consulting Services, founded in 1997, is a small company with a large wealth of experience. Founder Wallace A. Wilson was formerly the Chief of Flood Hazard Management with the Michigan Department of National Resources (24 years), Chair of the ASFPM Floodproofing Committee, ASFPM Regional Director for Region V (4 years), and President of the Lansing-Jackson Branch and the Michigan Section of the American Society of Civil Engineers. Countless other committees, seminars and workshops have benefited from his expertise in the field. Currently, Mr. Wilson is the Vice President of the ASFPM Foundation’s Board of Trustees.

W.A. Wilson Consulting Services serve various clients nationwide in the following capacities:
- Permit Facilitation
- Floodproofing
- Flood Hazard Management
- Flood Mitigation Studies
- Expert Witness Services

W.A. Wilson Consulting Services is also associated with the DMS (Disaster Management Services) Foundation of which Mr. Wilson is a Trustee on the Board of Directors. Based in Toronto, Ontario, Canada, the Foundation works globally to design sustainable emergency management at the local level to ensure a more efficient, timely and constructive manner.

For more information, visit www.wawilsonconsultingservices.com and www.dmsfoundation.org.
FOUNDATION DONATIONS UPDATE

With a goal of $100,000 this year, we still have a long way to go. As of May 15, 2007, contributions equal $44,101. Only through your generous support can we reach our final goal. Together we can help guide the future of wise floodplain management!

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