



# ASFPM FOUNDATION

## ASSOCIATION OF STATE FLOODPLAIN MANAGERS

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JANUARY-FEBRUARY 2004

### Mission Statement

The mission of the ASFPM Foundation is to be an incubator for research and education that promotes wise floodplain management.

### FROM THE PRESIDENT (LARRY OLINGER)

We are pleased to introduce our quarterly newsletter to keep you up to date on the activities and accomplishments of *your* Foundation. Our biggest achievement during this busy year was development and adoption of our strategic plan which includes a revised Mission Statement and logo, a new Vision Statement, and four Goals in the areas of Outreach, Education, Research, and Governance.

Over the past year, the Board of Trustees of your Foundation has diligently worked to strategically realign our mission and activities to complement and not duplicate functions that are being well executed by ASFPM. We view the relationship between the Association and the Foundation as a vital partnership where our role is to be an incubator for research and education that promotes wise floodplain management. Simply stated, that means that we will provide a catalyst for innovation by identifying issues and policies that need study and review and also by implementing projects that will have significant impact on our profession.

One major signature project in the blueprint stage is to investigate the economic consequences of State Floodplain Management Programs across the country. We intend to explore the theory that the investment in an active floodplain management program at the state level is more than offset by the accompanying reduction in the rate of growth of property at risk of flooding, flood damages, and costs to property owners. If validated by the research, this translates to fewer tax dollars expended on disaster assistance, emergency services, and flood damages to property and infrastructure – both private and public.

Initially we will focus on approximately nine states, some with active and mature floodplain management programs and some with modest investment. The extensive research will collect floodplain management provisions in the subject state and classify and rate the most effective programs. Efforts are underway to seek external support for this important initiative. If you can recommend any potential funding sources, please let me know at [LOlinger@dewberry.com](mailto:LOlinger@dewberry.com).

We anticipate an active year and will continue to update you through subsequent issues of this quarterly newsletter. Most of all, in this inaugural issue we want to acknowledge and thank all of you who were generous in supporting the ASFPM Foundation in 2003. We are most appreciative of your contributions and will work hard to be worthy of your investment in 2004!

### OUR NEW STRATEGIC PLAN

### Vision Statement

The ASFPM Foundation is the recognized leader in developing and advancing knowledge that promotes sound floodplain management policy and practice.

We want to ensure that whatever we do promotes effective and innovative policy and practice for floodplain management. Our Vision Statement reflects our desire to be a recognized leader in our field. We adopted our new Strategic plan in June 2003. This plan establishes a Mission Statement (included in our header above), a Vision, and four major Goals for the Foundation.

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We look forward to making significant progress in attaining these goals as we execute this plan into the future. Future newsletters will expand on our goals and describe progress being made as we move ahead.

## ASFPM FOUNDATION GOALS

### GOAL 1 - OUTREACH

**Develop an effective outreach program to establish the Foundation's identity in the group of similar organizations, considering visibility and branding.**

### GOAL 2 - EDUCATION

**Support outreach and projects that advance the profession of floodplain management through professional and public tracks in education.**

### GOAL 3 - RESEARCH

**Provide fellowships and grants that support individual research or projects that are innovative.**

### GOAL 4 - GOVERNANCE

**Restructure the Standing Committees to better implement program initiatives.**

## SPONSOR PROFILE: SMARTVENT DONATES FUNDS THROUGH PLEDGES FROM ANNUAL SALES.

SmartVENT, located in Glassboro, New Jersey, has long been an exhibitor and member of the Association. In a generous new program this year, the company pledged \$1.00 to the Foundation for every vent sold. These donations are expected to exceed \$5,000 this year. Not only is that good for the ASFPM Foundation, but it means one of our partner companies is also experiencing growth and success. The SmartVENT has recently been accepted by the Federal Emergency Management Agency (FEMA) as meeting their criteria for venting in spaces subject to flooding, if installed in accordance with FEMA's Technical Bulletin 1-93. One unit will provide venting for 200 square feet of enclosed space.

Congratulations to SmartVENT and THANK YOU from the ASFPM Foundation and the Association as a whole! We encourage other members to implement innovative ways to support the Foundation.

To learn more about SmartVENT, you can visit <http://www.smartvent.com/> or call them at 1-877-441-8368.

## IN THE NEWS

### Upcoming Forum on Floodplain Management at the National Academy of Sciences, Washington, DC, September 21-22, 2004

We are planning our first Forum on Floodplain Management to advance our profession and educate the public on ways to reduce the human casualties and economic losses associated with flooding, while promoting the natural and beneficial functions of floodplains. The Forum will gather national experts in the field to identify and examine high priority flood policy issues. This invitation-only gathering will discuss and analyze the applicability of the 100-Year Flood Standard. The interactive, educational conference will include participation from 50 diverse stakeholders, including government, industry and academia. During the Forum, we will develop an action agenda to follow for the next few years which will also incorporate implementation of our outreach and educational goals. Please help us plan for this exciting event and let us know if you would like to suggest topics or guest speakers. We will keep you posted!

### Project Spotlight: No Adverse Impact (NAI) Case Studies

With funding from the ASFPM Foundation and the Public Entity Risk Institute (PERI), ASFPM is preparing case studies about 12 communities that are implementing sound floodplain management practices that go well above and beyond Federal and state standards. These communities, selected from all around the Nation, are:

Austin, TX	Portland, OR
Fort Collins, CO	South Holland, IL
Maricopa County, AZ	Southern Shores, NC
Mecklenburg County, NC	Thurston County, WA
Milwaukee Metropolitan Sewerage District, WI	Tulsa, OK
Orange County, FL	New York, NY

Many community officials express an interest in doing more than the minimum requirement, but don't have the resources or experience to get started. By producing the No Adverse Impact Case Studies, ASFPM will produce a document that not only shows what is possible, but how and why these twelve communities decided to act. This report will be completed in 2004 and made available in both hard copy and as a downloadable document on ASFPM's website.

## No Adverse Impact: A TOOLKIT for Common Sense Floodplain Management

This brand new booklet is loaded with ideas and examples on how to easily incorporate the No Adverse Impact (NAI) concept into the seven major ongoing local community activities. It is available in full color print with many illustrations, which means the large file sizes can be difficult to download and print. We already have many inquiries for the NAI Toolkit – communities are anxious to have it and states want to use it with their communities. In fact, some States and Chapters have already ordered several hundred copies. We suggest that the Toolkit be introduced to communities as part of a training session. Accordingly, ASFPM has developed a PowerPoint presentation for a 4-hour workshop on No Adverse Impact using the Toolkit as the basis. With every order of a full box, we will include a FREE training PowerPoint CD and a FREE Toolkit Interactive CD! Order it from the NAI Section at [www.floods.org](http://www.floods.org).

DeGroot, Bill & Mary  
Dudley, Ruth M.  
Dunnigan, Brian  
Fryklund, George, FCA, LLC  
Galloway, Gerald E.  
Howard, JoAnn  
Jones, Christopher P.  
Jones, Lisa  
Myers, Fran  
Pajak, Mary Jean & Walters, Maurice C.  
Pine, John

### \$500 - \$2,499

Baker, Michael  
Hayes, Seay, Mattern and Mattern  
Kimley-Horn  
Larson, Larry  
Lehman, Dale A. & Mary A.  
Michigan Chapter  
Missouri Chapter  
Olinger, Larry  
RC Quinn Consulting, Inc.  
South Carolina Association of Hazard Mitigation  
Watershed Concepts  
Wilson, Wallace A.; W. A. Wilson Consulting Service

### \$2,500 - \$4,999

Illinois Chapter  
SmartVENT, Inc.

### \$5,000 +

Dewberry  
URS Corporation

## Second Annual Silent Auction Fundraiser

A Silent Auction to support the Foundation will again be conducted during the Association's annual national conference May 16-21 at the Central Gulf Coast. Conference attendees will have the opportunity to bid on valuable goods and services donated by local businesses, ASFPM Chapters, the States, Corporate sponsors, and individuals. All the items up for bid in the silent auction will be donated, so that every dollar collected will directly benefit Foundation projects. Please see the information on the conference website about how to contribute an item for bid. Your donated items are tax deductible. Don't miss out on this fun opportunity to make a deal or have a little friendly competition while supporting floodplain management!

## FOUNDATION DONATIONS UPDATE

We thank everyone for their generous contributions during 2003, when we raised \$28,500. So far, we have raised \$21,323 in total pledges and donations. Our 2004 donations goal is \$100,000. Please contact us if you would like to make a donation!

### 2003-2004 Donors

#### \$1 - \$499

Berginnis, Chad M. & Ali M.  
Boulton, James & Joanne M.  
Brink Engineering, LTD  
Burby, Raymond J. & Nan H.  
Civil Source Associates, LLC



2004 Donations